



International Link and Services for Local Economic Development Agencies
for a fair, human, sustainable and inclusive development

ILS LEDA

REPORT OF ACTIVITIES

2016

January 2017

1. ACTIVITIES IN THE FRAMEWORK OF THE KIP INTERNATIONAL SCHOOL

They regarded:

1.1 Support to the KIP program in Senegal, mainly through a KIP International School and ILS LEDA mission in June aimed, as main objective, at providing technical assistance to the Integrated Programme for Economic and Social Development - PIDES (Ministry of Women, Children and Family of Senegal), funded by the Italian Cooperation in Senegal, in the phase of start-up of the Integrated Centers for Economic and Social Development - (CIDES) in the region of Kaolack and in the department of Pikine. In particular, the KIP - ILS LEDA expert, Vincenzo Milio, focused his work on guidance, technical assistance and training of the technical teams of two CIDES coherently with the results achieved in previous phases of the research action.

1.2 Post-Expo activities, either in the formulation of the plan of action

1.3 Collaboration with the IDEASS program including:

- Set up of tools
- Diffusion of the IDEASS innovations
- Formulation of projects

1.4 Collaboration with the UNIVERSITAS program, with particular reference to the stages management, and the UNIVERSITAS FORUM review.

2. SUPPORT TO THE LEDAs OF THE NETWORK



IN 2016 the number of the LEDAs for human development operating in the world was 66 (see picture), of which 58 formally associated to it.

ILS LEDA has provided technical assistance and training through several webinars, and tailored sessions.

ILS LEDA launched a special initiative, the FOCUS on Leda Sustainability, aimed at facilitating and enhancing the exchange of best practices of the LEDAS with regard to their sustainability.

The following topics were explored: the LEDA's sustainability factors and components; a method how to measure the sustainability, the sustainability crisis: when they happen, why they happen, and the strategies to overcome the crisis.



During 2106, six focus were carried on through webinars addressed to the 11 Colombian Ledas (8 June), the 7 LEDAs of Dominican Republic (13 July), The LEDA of Huehuetenango of Honduras (7 September), the 2 CIDES of Senegal (19 and 27 October), the Adel of Cordoba in Argentina (29 November). A Focus session

on the field was also realised in El Salvador to 5 LEDAs (3 June).

Final recommendations for improving the LEDA sustainability for overcoming or prevent financial crisis followed, and they mainly regard strategic actions for enhancing

- The social and relational capital
- The strategic and operational learning curve
- The communication

Tailored recommendations to the current sustainability problems of each LEDA were released at the end of the work shops.

Technical assistance at distance was provided to the Leda of Santa Maria of Copan (Honduras), REDADELCO (Colombia), and the LEDA of Kraguyevac (Serbia).

3. PROJECT MANAGEMENT

The following projects were formulated during 2016:

- 3.1 The project “*ODAK: Enbek-Kazakh Alliance for Sustainable Economic and Human Development*” with the aim of enhancing the Enbek-Kazakh District abilities of civil society organisations in shaping up promising and sustainable horizons for their local economic development was submitted to the European Union Cooperation. The project foresees the collaboration between KIP and FORMAPER (Chamber of Commerce of Milan), with Kazak partners. The project was finally approved on October 2016, and it will start on 2017.
- 3.2 In the framework of the project of the European Union "Strengthening small agricultural producers of the Morazan Department", the Morazán LEDA, supported by EURADA / ILS LEDA, has shared the territorial marketing strategy with the actors of the Department and with the main national partners during a misión of Canzanelli Giancarlo, president of ILS LEDA from May 29 to June 3.

The mission has been articulated in a conference for the presentation and the discussion of the proposed strategy (May 30), several meetings and a final workshop to share the plan for follow up.

The conference, attended by 60 participants, was opened and closed by the Governor of the Department Luis Enrique Salamanca Martinez, and involved many institutions, including, inter alia, Governorate, Conamype, Ministry of Economy, Ministry of Agriculture, Ministry of Education, Oxfam, Catholic University, National Council of coffee, National Council of women, NGOs, farmers' associations and cooperatives, departmental consultation table, Leda Morazán.

3.3 ILS LEDA kept supporting the Formaper BLAGO European project "Bettering Livelihood of Vulnerable and Low Income Communities in Siberia", with a paper which provides specific orientations and indications about possible territorial economic development strategies, according to the available documentation.

The assessment regarded the Altai region, the Alejskij Rajon, the Rebrihinski District, the Bijskij District, the Pervomaycky District, the Maiminski District, the Togulsky District, the areas of Angarsk, Kuitun, and Buryatia.

The strategies were articulated according to the following areas: governance, valorisation of agriculture resource and value chains, valorisation of tourism resource and value chain, green economy, entrepreneurship, innovation, non financial services, financial services, labour market, capacity building.

3.4 A collaboration with REDADELCO was started with the aim of realising an initiative for improving the capacities of several local actors in the territories of the LEDAs and in other ones where the government launched the *competitive routes*, and of the LEDAs, in the framework of the European Union program: "strengthening territorial competitiveness based on local economic development. The initiative should start in 2017.

3.5 A project aimed at "Realising pilot initiatives of green commerce in 11 Colombian departments was formulated in collaboration with KIP and REDADELCO, to be submitted to CAF (Confederation of American Finance), but it did not have the clearance.

3.6 The formulation of a project for creating a LEDA in the State of HIDALGO (MEXICO) was requested by the Mexican representative of the Regional Study Association (RSA) and realised. The local actors are looking for funds.

3.7 Elaboration of a proposal regarding the company social responsibility in the fashion sector, which involves the LEDAs, starting from REDASP (Serbia) and Casa del Agua (Colombia) was realised. Action for fund raising is ongoing.

4. INTENSIVE COURSE IN NAPLES

The ILS LEDA Course 2016 on Valorization of Local Resources ended last Friday. The one-week intensive course has been realized in Naples (Italy) in collaboration with "Mediterraneo Sociale" and addressed to 16 participants, with a large majority of women.

The course was inaugurated by Alessandra Clemente, City Councillor for Youth Policies, Creativity and Innovation in Naples.

Participants belong to different institutions and organizations: Mediterraneo Sociale (network of social enterprises in Naples), FORMAPER (Chamber of Commerce - Milan), FELCOS (Fund of Local Authorities for Decentralised Cooperation and Sustainable Human Development - Umbria), University of Freiburg (Swiss), the Italian coordination of European Women's Lobby (Rome), Provincial Fund for international

Cooperation (Milan), the Universitas Program (Kip International School -Rome), the social farm GEA (Avellino), the social enterprise Il Pioppo (Napoli).

The course has been aimed to strengthening the students' skills in analyzing, assessing and selecting the best local resources for building a competitive economic development, fair, inclusive and environmentally sustainable.

5. PARTNERSHIP WITH MEDITERRANEO SOCIALE

Mediterraneo Sociale and ILS LEDA have launched an experimental action-research with the aim of verifying the relations of social enterprises with other existing entities in a territory, evaluating both the impact of these companies on the economy and territorial development, and the existing opportunities to improve the performance of the same companies.

The idea is born from the consideration that the social enterprise is linked to the community and the region as a constellation, which feeds the one and the other one, and it will explore these constellations to find its lifeblood, the quality of the bonds and their benefits for improving the quality of social and economic life of its inhabitants. Hence the title of the research, which is "Socio-Economic Constellations: social enterprise and local economy".

The research is still ongoing.

6 PAPERS AND VIDEOS

The following papers were realized:

- 6.1 Sustainability of the Local Economic Development agencies: road map through study cases.

http://www.ilsleda.org/usr_files/papers/la_sostenibilid_484176.pdf

- 6.2 Territorial marketing strategy for the Department of Morazán (El Salvador)

http://www.ilsleda.org/usr_files/papers/la_estrategia_d_289780.pdf

- 6.3 Il volontariato per lo sviluppo economico locale in aree marginali: il caso delle agenzie di sviluppo locale - Included in "La rete della politica prima" by Salvatore Esposito and Nunzia Nappo - ed. Cacucci 2016