

100 GOOD PRACTICES FROM THE TERRITORIES FOR A BETTER WORLD
ASDECOHUE: THE SERVICE CENTER FOR WOMEN ENTREPRENSURSHIP

BACKGROUND

For women becoming entrepreneur and run a business is very difficult because of various problems.

Service Centers for the Entrepreneurial Endeavors of Women (CSEM, by its acronym in Spanish) are territorial entities that provide technical and financial services to foster the undertakings of women in a way that will contribute to the creation of jobs and incomes which are competitive and support the dynamization of the local economies.



DESCRIPTION

The CSEM carries out:



- Research of territorial economic potentialities, inventories of the women entrepreneurs,.
 - Coordination and spreading of information about programs and projects of public and private institutions which provide financial and business services to women
 - Coordination and management of cooperation agreements with local, national and international organizations.
 - Support to entrepreneurs with scaling potential, framed within plans and development programs and integrated into productive chains;
 - Training services for the development of entrepreneurial abilities and business management.
 - Creation and follow-up of business plans and support for they are presented before financial and development institutions.
 - Technical assistance ad-hoc to entrepreneurs and business women;.
- Positioning of the contributions and needs of women in the politics and local economic development plans

THE ADDED VALUE

The fact that CSEMs are part of a local development agency, which integrates the private and public sectors, facilitates the communication with local and national entities in charge of supporting these processes, and can provide comprehensive services to women entrepreneurs



RESULTS

- Through the Business Service Centre for Women and Youth - CSEM – the Leda supported the constitution and legalization of the Network of Women Entrepreneurs of Huehuetenango, which is comprised of 34 organizations, with a total of 650 associates engaged in various economic activities: meats, peanut processing, Jamaica pink, edible mushrooms, vegetables, bakeries, trade, crafts, candle making, roasted and ground coffee, clothing apparel, small grocery stores, 8 en municipalities and 26 en cantons, cor villages of 17 municipalities
- 23 municipal CSEM branches for women were created, and they are members of the Municipal development councils.
- The CSEM supported 1,045 women involved in economic activities, which increased their household income and thus generated informal jobs. The 34 groups develop 57 projects of 27 types of productive activity.
- 20 credit group was awarded with a total amount of Q865,000.00
- The CSEM has trained 1045 women entrepreneurs
- The legalization of the Network of Women Entrepreneurs of the Region is currently in the process
- The CSEM has managed to introduce technology and improve the presentation of brand and packaging of some products: honey, peanuts and coffee.
- A Laboratory for multiplication of mycelium (edible fungi) was realised
- CSEM coordinates with the Technical Institute of Training and Productivity - INTECAP – the realization of training courses for women, some with subsidized scholarships.

To learn more: <http://www.ideassonline.org/public/pdf/BrochureCsemEng.pdf>

