



<b>LEDA</b>	REDASP – Regional Agency for Economic Development of Šumadija and Pomoravlje
<b>TERRITORY</b>	Šumadija and Pomoravlje Region
<b>COUNTRY</b>	Serbia
<b>TITLE</b>	Establishment of OLED - Offices for Local Economic Development
<b>DATE OF START UP</b>	2005

**BACKGROUND**

REDASP – Regional Economic Development Agency for Šumadija and Pomoravlje, was established in 2002 and represents a partnership of private, public and NGO sectors from Šumadija and Pomoravlje. Its objectives are stimulating and supporting economic and social development of the region, and extending to the local communities the process of participation in designing the socio-economic development strategy. In this framework and in cooperation with local governments, REDASP launched the OLED – Offices for Local Economic Development.

<b>SUBJECT</b>	
SOCIAL INCLUSION	
TERRITORIAL GOVERNANCE	
LEDA GOVERNANCE	
GENDER EQUALITY	
ENVIRONMENT/ENERGY	
SUPPORT TO SMME OR COOPERATIVES	
TERRITORIAL STRATEGIES AND PLANS	
PUBLIC POLICIES FOR LED	
LABOR MARKET	
TERRITORIAL HUMAN RESOURCE IMPROVEMENT	
OTHER (SPECIFY)	

**OBJECTIVES**

To foster a systematic and coordinated approach to the issues of local and regional economic development and to support local municipalities in planning and implementation.

**PARTNERS**

- 1) REDASP
- 2) Local governments

**DESCRIPTION**

The OLED – Offices for Local Economic Development, are offices established in 13 municipalities or towns of Sumadija and Pomoravlje region, carried out by municipal service servants.

The initiative for the establishment of OLED was launched by REDASP, together with local governments.

OLEDs have the task of creating a link among the REDASP - Regional Development Agency, the local governments and the local communities, in order to improve planning and execution of LED initiatives.

OLED carry out the following activities:

- animating the local community in local planning processes;
- supporting the elaboration and implementation of Regional Strategy for Sustainable Development;
- supporting SMEs and enhancing local business: OLED makes effective REDASP interventions, through providing needs assessments and feedbacks from the spot;
- facilitating communication between local administration and business community;
- providing the community with information about REDASP program, opportunities and tools;
- gathering and evaluating project ideas for development planning processes, through a web-based tool ([www.olednetwork.rs](http://www.olednetwork.rs)).

OLEDs operate in straight coordination with REDASP, and they could be considered the REDASP's focal points antenna in each municipality.

Once established the offices, REDASP's activities were first focused on building capacities of local governments service servants and particularly the responsible of the offices, with regard to strategic planning, team management, project cycle management, as well as on maintaining and improving the relationships with state institutions and donor organizations.

OLED are organized in a regional network, promoted through the organization of specific Forums.

## **RESULTS**

- 1) 13 OLED established
- 2) Links between Regional agency and local communities strengthen
- 3) Communities involved in local planning processes and elaboration of Regional Strategy, through forums and thematic working groups
- 4) Specific forums organized to strengthen an horizontal flow of information and experiences, as well as stimulating a collective debate on the OLED fields of intervention
- 5) An innovative web-based tool developed for project design, to gather and evaluate project ideas
- 6) Enterprises and population supported by REDASP increased

## **TOOLS (IF ANY)**

## **CONDITIONS FOR REPLICABILITY**

- 1) Presence of an active development agency in the territory
- 2) Availability of sub-territorial local administration in providing resources for establishing development agency's focal points antenna in its area, or local offices with straight links with the development agency

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