



International Link and Services for Local Economic Development Agencies
for a fair, human, sustainable and inclusive development

ILS LEDA ACTIVITY REPORT 2014

December 2014

Description

1. Strategic valorization of territorial resources
2. Creation of structures for implementing LED
3. Support to LEDAs
4. Support to National Policies for LED
5. Territorial Marketing
6. International Partnership
7. Training
8. Papers
9. Apprenticeship for young students

1. STRATEGIC VALORIZATION OF TERRITORIAL RESOURCES

1.1 Support to the LEDA of Morazán en El Salvador, in the framework of the European Union Project “Strengthening of small farmers in the Department of Morazán”.

The support has been provided through 1 mission and at distance work for providing assistance and tools in order to build value chains, with particular reference to milk, fruit and vegetables, apiculture, coffee, and tourism value chains. Workshops and meetings were carried on at this purpose.

1.2 Support for applying the ILS LEDA RESCO methodology for assessing the territorial competitive and sustainable resources of the Jandouba and Kairouan Tunisian regions were provided in the framework of the UNOPS ATLAS Project, and preliminary strategic guidelines for the development of the selected value chains were proposed.

The action was delivered through 2 missions and work at distance.

1.3 Support to actors of the Flegrea Area in Naples was provided for identifying a common territorial development platform, the main local resources as inputs, and possible governance mechanisms of the territorial relationships. A proposal of agreement among the local actors and with ILS LEDA was presented and discussed

2. CREATION OF STRUCTURES FOR IMPLEMENTING LOCAL ECONOMIC DEVELOPMENT

2.1 Creation of two new LEDAs in El Salvador: Usulután, and La Libertad, in the framework of the UNDP-ART Program.

The support was provided through direct and distant assistance

2.2 Creation of two new LEDAs, but named CIDES (Comprehensive Center for economic and social development) in Senegal, in the framework of the PIDES Program financed by the Italian Cooperation, and of the KIP International School assistance platform. They are the CIDES in Perkine (a Dakar peripheral area), and the region of Kaolack.

The support was provided through quite a continuous assistance on the field and supervision a distance.

3 SUPPORT TO LEDAS

3.1 Assignment of the IQUAL label to Adelva, Dominican Republic, and correspondent assistance at distance for enhancing the performance deficit.

The support was provided, according to the IQUAL procedures.

3.2 Support the LEDAs of El Salvador in establishing their national network

The support was provided during a mission in El Salvador and through virtual meetings

3.3 Assignment of the IQUAL label to ADEL Dinosaurius, Colombia.

The support was provided, according to the IQUAL procedures

4 SUPPORT TO NATIONAL POLICIES FOR LOCAL ECONOMIC DEVELOPMENT

4.1 Support to the formulation of an UNDP ART 2 Program, for assisting national government in setting up LED policies

The support was provided through 2 missions and homework

4.2 Support to the Government of Senegal in preparing a program in the framework of the agreement with the Italian Government, for implementing public policies for fighting against poverty and gender equality centered on a territorial approach.

The support was provided through two missions and homework

5 TERRITORIAL MARKETING

5.1 Support to the Leda of Morazán (El Salvador) for initiating the PERTEM program aimed at defining the territorial personality, in the framework of the European Union project "Strengthening of small farmers in the Department of Morazán".

The definition of the personality of a territory is the first step of the territorial marketing strategy, that afterward is finalised through two following phases: building the image, and the communication plan.

The support was provided through through a mission in El Salvador (14 to 23 October), meeting at distance, and homework.

6 INTERNATIONAL PARTNERSHIP

- 6.1 A mission of beekeepers of Morazán to visit the Italian beekeeping experience in Umbria was facilitated, and tutored: partnership of the Morazán beekeepers, the Italian association and the Mediterranean association of beekeepers was facilitated, thanks to the agreement between ILS LEDA and FELCOS UMBRIA

The support was provided through home work, the mission on Umbria, and virtual meeting for follow up

- 6.2 A mission (October 17 to 21) of a delegation from the Secretariat of Economic Development District of Bogotá (Colombia) to visit the experience of industrial district of Valdarno Superiore in Florence (Italy) was facilitated and tutored. It occurred in the framework of the UN-Habitat project ASUD BOGOTA, that seeks to “Strengthen the popular economy in the agglomeration areas of Bogotá, and knowledge management of urban and regional economy”, and it has as a pilot zone "the Restrepo" which is specialized in production and commercialization of shoes and leathergoods.

The mission offered concrete opportunities for future collaboration.

7 TRAINING

- 7.1 Webinar with Colombian Ledas, in collaboration with their national network on “Territorial Sustainable Competitiveness Strategies”.

- 7.2 Webinar with Dominican LEDAs, in collaboration with their national network for leaning how to manage a LEDA.
- 7.3 Webinar with the University of León (Nicaragua) on “Building value chain development strategy at territorial level with a gender focus”, in the framework of the European Union Project “Fydem”
- 7.4 An intensive course on “How to enhance territorial economic sustainable development: Practices and Tools”, was carried out in Naples (Italy) on 23-27 September. It included topics as: Conceptual framework on strategies for competitive and sustainable local economic development; Territorial system analysis; RESCO methodology for assessing competitive and sustainable territorial resources, and drafting strategic guidelines; The local economic development agencies.
- 7.5 A collaboration with the Department of the social development of the University Federico II of Naples was started, for designing and implementing a specialization post-degree course on Local Economic Development Agents.
- 7.6 A lecture at the Master for humanitarian help at the University La Sapienza in Rome was given on the “ILS LEDA experience on LED”

8 PAPERS

The following papers were realized:

- 8.1 The behalf of the Italian district during the crisis
- 8.2 LED and migration
- 8.3 The role of university for local economic development, in the framework of the European Union project “Fydem”
- 8.4 The Role of the LEDAs in democratic governance in Albania, within the publication”
- 8.5 Public Private Partnership

9 APPRENTICESHIP FOR YOUNG STUDENTS

9.1 Scotton (tesi) The LEDAs as instrument for local economic development in low-income countries: the case of the Nyandiwa development agency”.

9.2 Follow up Scotton (stage)

9.3 Follow up Massimo (stage)

9.4 2 students are participating as stagers to the Area Flegrea development initiative.