



International Link and Services for Local Economic Development Agencies
for a fair, human, sustainable and inclusive development

ILS LEDA

REPORT OF ACTIVITIES

2015

December 2015

1. PARTICIPATION TO THE MILAN EXPO 2015

ILS LEDA is part of the KIP International School (since now on KIP), and its role is to provide technical assistance and training on Local Economic Development in the KIP's initiatives and programs (www.kipschool.org).

KIP was one of the exposers at the EXPO Milan 2015, with its own pavilion, titled "attractive territories for a sustainable world".

In the Pavilion at Expo 2015, more than 50 excellent local development experiences carried out in over thirty countries have been presented one after another. All of them have demonstrated that the production and consumption of food based on the respect and promotion of local natural resources and cultural heritage can become the axis of sustainable and quality development.

Among them the experiences of the Local Economic Development Agencies of the ILS LEDA network had great evidence.

The report of the correspondent activities is linked to http://www.ilsleda.org/usr_files/documents/ils_leda_at_expo_2015-report_824216.pdf

2. CREATION OF STRUCTURES FOR IMPLEMENTING LOCAL ECONOMIC DEVELOPMENT

The support for the creation of two CIDES (Comprehensive Center for economic and social development) in Pikine (a Dakar peripheral area), and the region of Kaolack (Senegal), in the framework of the PIDES Program financed by the Italian Cooperation, and of the KIP International School assistance platform continued in 2015, through 2 missions and at distance assistance

For learning more

http://www.ideassonline.org/public/pdf/Senegal-CIDESPikineENG_DEF.pdf

<http://www.ideassonline.org/public/pdf/Senegal-CIDESKaolack-ENG.pdf>

2 SUPPORT TO LEDAS

2.1 The main support to the LEDAs of the ILS LEDA network was provided through the EXPO 2015, which provided great visibility and propaganda, as well as contacts with potential partners.

2.2 Support to the Morazán LEDA for setting up a strategy for territorial marketing was provided through assistance at distance.

- 2.3 Support to the Colombian network of LEDAs (Redadelco) for preparing a project proposal and submitting it to CAF (Finance American Confederation).

3 SUPPORT TO NATIONAL POLICIES FOR LOCAL ECONOMIC DEVELOPMENT

- 3.1 Support to the Government of Senegal in preparing a new cooperation program in the framework of the agreement with the Italian Government, for implementing public policies for fighting against poverty and gender equality centred on a territorial approach.
- 3.2 Support to the Government of Mali for preparing a new cooperation program in the framework of the agreement with the Italian Government was provided at distance
- 3.3 ILS LEDA participated as one of the speakers to the international conference Economic Development “A Strategy for Building Peaceful Territories” organized by the National Network of Local Development Agencies of Colombia (Red ADELCO), European Union (EU) and the Department for Social Prosperity (DPS) of the Colombian government was carried out on the 7th of October 2015, with the aim of promoting cross-sectoral dialogue on challenges, opportunities and contributions to economic development in areas affected by the armed conflict in Colombia, through territorial economic approach. To learn more:

<http://www.ilsleda.org/news/detail.php?id=234>

4 TERRITORIAL MARKETING

The support to the Leda of Morazán (El Salvador) for developing the territorial marketing strategy continued and the preliminary final document on the *Territorial Personality* was delivered for the internal debate

To learn more

<http://www.ilsleda.org/news/detail.php?id=213>

5 VALORISATION OF TERRITORIAL RESOURCES

In the framework of the collaboration between ILS LEDA and Formaper, ILSLEDA carried out a mission to Siberia, during which the RESCO methodology was introduced at 2 training sessions. The result was 60 representatives of

NGOs and municipalities habilitated to apply the methodology in the territories of the Blago Project.

For learning more:

http://www.kipschool.org/usr_files/generic_pdf/ILSLEDA-Russia-ENG.pdf

6 NEW PARTNERSHIPUP

ILS LEDA started the participation to the KIP International School network, initiated in the framework of the EXPO activities, in order to enhance experience and competence exchanges on local development.

7 NEW ILS LEDA INSTITUTIONALITY

Since 25 April 2015 ILS LEDA is an autonomous legal organization, constituted as an Association that takes in charge all the previous experience and competence, since its members are technicians who has worked in the last 25 years in promoting and supporting local economic development, in the framework of the previous ILS LEDA activities.

Members of ILS LEDA are as well the LEDAs belonging to the former ILS LEDA network.

8 PAPERS AND VIDEOS

The following papers were realized:

8.1 Booklet “100 LEDA territorial good practices for a better world”

http://www.ilsleda.org/usr_files/documents/booklet_leda_20_october-rev_740353.pdf

8.2 The seven ILS LEDA recipes

http://www.ilsleda.org/usr_files/papers/ils_leda_recipe_505957.pdf

8.3 Nine short videos on “Learned lessons from LED practices” (visible on U-Tube as *ILSLEDA_tale*)

8.4 Palgrave Macmillan editor (USA) published on September 2015 a recommended book titled “**Public Private Partnership for Infrastructure and Business Development**”, edited by Stefano Caselli, Guido Corbetta e Veronica Vecchi.