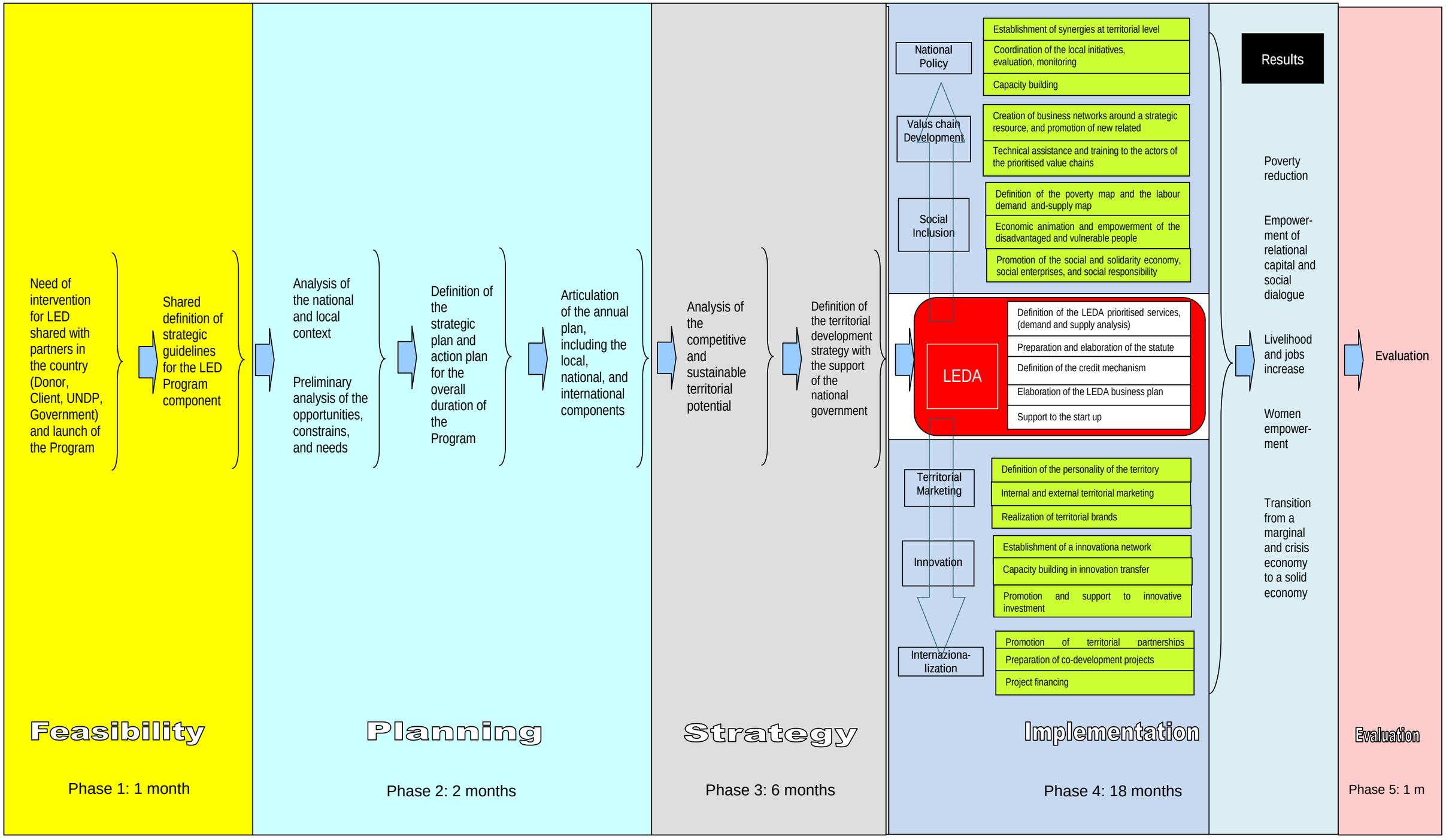ILS-LEDA STRATEGIC PROCESS FOR A TERRITORIAL ECONOMIC DEVELOPMENT (TED) PROGRAM