

ORIENTAL REGION OF MOROCCO STAKEHOLDER ANALYSYS

STAKEHOLDER NAME: ADS

STAKEHOLDER COMPETENCE	
MANDATE/OBJECTIVES	FINANCEMENT ET EXECUTION DE PROJETS DE LUTTE CONTRE LA PAUVRETE
EXPERIENCE	<p>DE 2001, ENTRE AUTRE : STIMULATION, FORMATION, FINANCEMENT ET SUIVI POUR LA CREATION D'EMPLOI POR LA POPULATIONES PAUVRE A TRAVERS LA FORMATION DE ASSOCIATIONES LOCALES D'AMANAGEMENT DE PROJETS ET CAISSES DE DEVELOPPEMENT SOLIDAIRE.</p> <p>ADS DONNE UN MONTANT (25,000 DIRHAMS POUR PERSON) A LES ASSOCIATIONES QUE DISBURSE CREDIT (SANS INTERES) AUX PORTEURS DE PROJETS (VALIDEES PAR ADS)</p> <p>LE CREDIT ES DE UN MAXIMUM DE 100,000 DIRHAMS</p>
CURRENT PROGRAMS	<p>INDH</p> <p>CREE 21 ASSOCIATIONS, PORTFOIL DE 165 PROJETS</p> <p>COOPERATION ESPAGNE</p> <p>FOND DE DEVELOPPEMENT LOCAL POUR 2 COMUNES DE LA PROVINCE DE NADOR POUR UN PROJET INTEGRE DANS LE SECTEUR DE LA CULTURE (1,250,000 EURO)</p> <p>PROGRAMME STRATEGIC (EN ELABORATION)</p> <p>DIAGNOSTIC SUR LE BESOINS DE LA POPULATION PAUVRE, MIS EN PLACE DE INITIATIVES DE LUTTE CONTRE LA PAUVRETE AVEC LA COLLABORATION DES AUTRES ACTEURS DE LA REGION</p>
LINKS	
WHOM IT REPRESENTING (QUANTITY)	GOVERNMENT

PROVIDERS STANDARDS FOR THE TERRITORIAL ECONOMIC DEVELOPEMENT

Institution Name					
Territorial Service Typology	Services	Relevance	Territorial Extension	Number of persons in full time charge	Typology of clients and rank
Commercialization and Marketing	Technical assistance to entrepreneurs for commercial operations				
	Information on rules and laws				
	Organization of fairs				
	Territorial Marketing services				
	Organization of territorial brands				
	Search for international partners				
	Consultancy for participation to international events				
Technical Assistance to Entrepreneurs	Technical assistance for international partnerships				
	Technical assistance for technology				
	Technical assistance for business administration				
	Information on rules and laws				
	Fiscal assistance				
Economic Animation	Information about local opportunities for business investment				
	Stimulation for creating new businesses	3	Region	1	
	Support to women entrepreneurship				
	Promotion of chains of value				
	Support to business associations				
	Actions for social inclusion into the economic circuit	3		3	
Support to Innovation	Support to job creation	3			
	Other				
	Technical assistance for technology diagnosis and transfer				
	Technical assistance for product development				
	Technical assistance for quality control				
Training	Promotion of university-research center-business liaison				
	Training for entrepreneurs	2		0,5	
	Skill training				
	Training for local administrations				
Training	Training for economic development agents	3		1	
	Training for strategic plans				

Project Financing	Identification of strategic projects				
	Elaboration of strategic projects				
	Project Financing (search for finance to strategic projects)				
Financial Services	Credit delivery	3		0,5	
	Specific support to micro and small businesses				
	Venture Capital delivery				
	Attraction of private external investment				
	Support to businesses for access to credit				
Strategic development	Territorial diagnosis				
	Support to administrations for strategic planning				
	Development monitoring and evaluation				
	Information systems on economic situation and structure				

Relevance	It means the relevance of the service with respect to the total activity of the provider. 1. Low Relevance = less than the 25% of the total activity 2. Relevant = between the 26 and the 70 % of the total activity 3. Much Relevant = more than 70 % of the total activity
Territorial extension	It means the regional diffusion of the service 1. Not much extended = the clients belong only to the municipality where the provider works 2. Extended = the clients belong to municipalities representing almost the 50% of the region 3. Much extended = the clients belong to all the region
Number of persons	1 Full time person is intended as 170 working hours in a month
Typology of clients	<ol style="list-style-type: none"> 1. Micro entrepreneurs 2. Small entrepreneurs 3. Medium entrepreneurs 4. Great entrepreneurs 5. Small farmers 6. Medium farmers 7. Artisans 8. Public administration 9. University 10. Unemployed people 11. Women 12. Vulnerable people 13. Foreign enterprises 14. Institutions 15. Other
Rank for Typology of clients	<ol style="list-style-type: none"> 1. Low Relevance = the client typology represent less than 25 % of the total clients 2. Relevant = the client typology represent up the 70 % of the total clients 3. Much relevant = the client typology represent more than 70 % of the total clients

ORIENTAL REGION OF MOROCCO STAKEHOLDER ANALYSYS

STAKEHOLDER NAME: AJED

STAKEHOLDER COMPETENCE	
MANDATE/OBJECTIVES	SUPPORTER LES MEMBRES POUR AMELIORER LES PRESTATIONES DE SON ENTREPRISES
EXPERIENCE	DE 2005 2 FOIRES ET 2 TROPHEES, INFORMATIONS SUR LES PROCESSUS DE DEVELOPPEMENTECONOMIQUE REFIONAL, FORMATION DANS LA GESTION D'ENTREPRISES
CURRENT PROGRAMS	FOIRES ET TROPHEES FORMATION ORIENTATION POR L'ACCHET DE FURNITURES
LINKS	IRCOD, CHAMBRE COMMERCE FRANCAISE
WHOM IT REPRESENTING (QUANTITY)	100 MEMBERS

PROVIDERS STANDARDS FOR THE TERRITORIAL ECONOMIC DEVELOPEMENT

Institution Name					
Territorial Service Typology	Services	Relevance	Territorial Extension	Number of persons in full time charge	Typology of clients and rank
Commercialization and Marketing	Tehcnical assistance to entrepreneurs for commercial operations				
	Information on rules and laws	2		0,5	
	Organization of fairs	3	Regional	1	Members of the association
	Territorial Marketing services				
	Organization of territorial brands				
	Search for international partners				
	Consultancy for participation to international events				
Technical Assistance to Entrepreneurs	Technical assistance for international partnerships				
	Technical assistance for technology				
	Technical assistance for business administration				
	Information on rules and laws				
	Fiscal assistance				
Economic Animation	Information about local opportunities for business investment				
	Stimulation for creating new businesses				
	Support to women entrepreneurship				
	Promotion of chains of value				
	Support to business associations				
	Actions for social inclusion into the economic circuit				
Support to Innovation	Support to job creation				
	Other				
	Technical assistance for technology diagnosis and transfer				
	Technical assistance for product development				
Training	Technical assistance for quality control				
	Promotion of university-research center-business liaison				
	Training for entrepreneurs	2	Region	Partners	Members of Association
	Skill training				
	Training for local administrations				
	Training for economic development agents				
	Training for strategic plans				

Project Financing	Identification of strategic projects				
	Elaboration of strategic projects				
	Project Financing (search for finance to strategic projects)				
Financial Services	Credit delivery				
	Specific support to micro and small businesses				
	Venture Capital delivery				
	Attraction of private external investment				
	Support to businesses for access to credit				
Strategic development	Territorial diagnosis				
	Support to administrations for strategic planning				
	Development monitoring and evaluation				
	Information systems on economic situation and structure				

Relevance	It means the relevance of the service with respect to the total activity of the provider. 1. Low Relevance = less than the 25% of the total activity 2. Relevant = between the 26 and the 70 % of the total activity 3. Much Relevant = more than 70 % of the total activity
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Number of persons	1 Full time person is intended as 170 working hours in a month
Typology of clients	1. Micro entrepreneurs 2. Small entrepreneurs 3. Medium entrepreneurs 4. Great entrepreneurs 5. Small farmers 6. Medium farmers 7. Artisans 8. Public administration 9. University 10. Unemployed people 11. Women 12. Vulnerable people 13. Foreign enterprises 14. Institutions 15. Other
Rank for Typology of clients	1. Low Relevance = the client typology represent less than 25 % of the total clients 2. Relevant = the client typology represent up the 70 % of the total clients 3. Much relevant = the client typology represent more than 70 % of the total clients

ORIENTAL REGION OF MOROCCO STAKEHOLDER ANALYSYS

STAKEHOLDER NAME: AL KARAMA

STAKEHOLDER COMPETENCE	
MANDATE/OBJECTIVES	INTEGRER LA POPULATION MARGINALISEE EN FOURNISSANT DES SERVICES FINANCIERES ET TECHNIQUES A DES MICROENTREPRENEURS POUVRES
EXPERIENCE	DE 2000 A 2005 DE 1844 A 6253 BENEFICIAIRES (12 MIL DIRHAM) 98% remboursement
CURRENT PROGRAMS	CREDIT SOLIDAIRE CLASSIQUE (500-7000 DIRH) CREDIT ARTISANAL (2000-7000 DIRH) CREDIT TOURISTIQUE RURALE (500-7000 DRH) CREDIT INDIVIDUALE (> 7000 DRH)
LINKS	ADS DPA
WHOM IT REPRESENTING (QUANTITY)	ASSOCIATION PRIVE

PROVIDERS STANDARDS FOR THE TERRITORIAL ECONOMIC DEVELOPEMENT

Institution Name					
Territorial Service Typology	Services	Relevance	Territorial Extension	Number of persons in full time charge	Typology of clients and rank
Commercialization and Marketing	Technical assistance to entrepreneurs for commercial operations				
	Information on rules and laws				
	Organization of fairs				
	Territorial Marketing services				
	Organization of territorial brands				
	Search for international partners				
	Consultancy for participation to international events				
	Technical assistance for international partnerships				
Technical Assistance to Entrepreneurs	Technical assistance for technology				
	Technical assistance for business administration				
	Information on rules and laws				
	Fiscal assistance				
	Information about local opportunities for business investment				
Economic Animation	Stimulation for creating new businesses				
	Support to women entrepreneurship				
	Promotion of chains of value				
	Support to business associations				
	Actions for social inclusion into the economic circuit				
	Support to job creation				
	Other				
Support to Innovation	Technical assistance for technology diagnosis and transfer				
	Technical assistance for product development				
	Technical assistance for quality control				
	Promotion of university-research center-business liaison				
Training	Training for women entrepreneurs				
	Skill training				
	Training for local administrations				
	Training for economic development agents				
	Training for strategic plans				

Project Financing	Identification of strategic projects				
	Elaboration of strategic projects				
	Project Financing (search for finance to strategic projects)				
Financial Services	Credit delivery	3	Region	41	Population pauvre
	Specific support to micro and small businesses				
	Venture Capital delivery				
	Attraction of private external investment				
	Support to businesses for access to credit				
Strategic development	Territorial diagnosis				
	Support to administrations for strategic planning				
	Development monitoring and evaluation				
	Information systems on economic situation and structure				

Relevance	It means the relevance of the service with respect to the total activity of the provider. 1. Low Relevance = less than the 25% of the total activity 2. Relevant = between the 26 and the 70 % of the total activity 3. Much Relevant = more than 70 % of the total activity
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Number of persons	1 Full time person is intended as 170 working hours in a month
Typology of clients	<ol style="list-style-type: none"> 1. Micro entrepreneurs 2. Small entrepreneurs 3. Medium entrepreneurs 4. Great entrepreneurs 5. Small farmers 6. Medium farmers 7. Artisans 8. Public administration 9. University 10. Unemployed people 11. Women 12. Vulnerable people 13. Foreign enterprises 14. Institutions 15. Other
Rank for Typology of clients	<ol style="list-style-type: none"> 1. Low Relevance = the client typology represent less than 25 % of the total clients 2. Relevant = the client typology represent up the 70 % of the total clients 3. Much relevant = the client typology represent more than 70 % of the total clients

ORIENTAL REGION OF MOROCCO STAKEHOLDER ANALYSYS

STAKEHOLDER NAME: AMAL ASSOCIATION MAROCCAINE POUR L'APPUI AU DEVELOPPEMENT LOCAL

STAKEHOLDER COMPETENCE	
MANDATE/OBJECTIVES	<p>Amelioration des conditions de vie de la population de la region oriental a travers:</p> <p>L'amelioration des infrastructures de base de la population</p> <p>L'appui aux revenus familiaux et individuels et promotion de l'emploi</p> <p>Quailification de l'element humain a fin qu'il joue son role dans le tissu économique</p> <p>Soutien des structures oragisees poue l'impliquer dabs le développement durable et intégré</p> <p>Beneficiares de AMAL son</p> <p>La classe social le plus démuie</p> <p>La famille notamment le femme et l'enfant en situation difficile</p> <p>Le groupements de base de la population</p> <p>Les structures organisées qui visent le développement socio-économique</p>
EXPERIENCE	<p>2 années de travail du CDEPE (Centre de développement Economique et Promotion d'emploi)</p> <p>Monitoring de les investissement publiques et privées dans la region pour avoir la demande de formation et mis en place de la formation avec le OFPTT dans les provinces d'Oujda-Angad et Jerada</p>
CURRENT PROGRAMS	<p>160 dossier de demand de formation registrée</p> <p>Realisation de cours de formation</p> <p>Informatique : 100 participantes</p> <p>Commerce : 20 participantes</p> <p>Tourisme : 40 participantes</p> <p>Industrie : 110 participantes</p>
LINKS	<p>Apparteance a des réseaux</p> <p>RIOD, ALMAE, CADE, REFIPS, RAC-MAGHREB, ONG EURO-MAGHREB</p> <p>Convention pour la costitution de CDEPE avec</p> <p>CRI, OFPTT, ODECO (cooperatives)</p> <p>Chambre de Commerce de Oujda</p> <p>Delegation Regional de l'Artisnat et de l'Economie social</p>
WHOM IT REPRESENTING (QUANTITY)	<p>Association individuel composé par 11 volontaires</p>

PROVIDERS STANDARDS FOR THE TERRITORIAL ECONOMIC DEVELOPEMENT

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Commercialization and Marketing	Technical assistance to entrepreneurs for commercial operations				
	Information on rules and laws				
	Organization of fairs	2			
	Territorial Marketing services				
	Organization of territorial brands				
	Search for international partners				
	Consultancy for participation to international events				
Technical Assistance to Entrepreneurs	Technical assistance for international partnerships				
	Technical assistance for technology				
	Technical assistance for business administration				
	Information on rules and laws				
	Fiscal assistance				
Economic Animation	Information about local opportunities for business investment				
	Stimulation for creating new businesses				
	Support to women entrepreneurship				
	Promotion of chains of value				
	Support to business associations				
	Actions for social inclusion into the economic circuit				
Support to Innovation	Support to job creation				
	Technical assistance for technology diagnosis and transfer				
	Technical assistance for product development				
	Technical assistance for quality control				
Training	Promotion of university-research center-business liaison				
	Training for entrepreneurs				
	Skill training	3	Oujda-Jerada	2	People in difficulty
	Training for local administrations				
	Training for economic development agents				
	Training for strategic plans				

Project Financing	Identification of strategic projects				
	Elaboration of strategic projects				
	Project Financing (search for finance to strategic projects)				
Financial Services	Credit delivery				
	Specific support to micro and small businesses				
	Venture Capital delivery				
	Attraction of private external investment				
	Support to businesses for access to credit				
Strategic development	Territorial diagnosis				
	Support to administrations for strategic planning				
	Development monitoring and evaluation				
	Information systems on economic situation and structure				
	Information on the public and private investment job demand	2	Oudja-Jerada	1	Wilaya, Chamber of Commerce

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ORIENTAL REGION OF MOROCCO STAKEHOLDER ANALYSYS

STAKEHOLDER NAME: CRPCE. BUREAU REGIONAL DE LA FONDATION BANQUE POPULAR POUR LA CREATION D'ENTREPRISE (FBPCE)

STAKEHOLDER COMPETENCE	
MANDATE/OBJECTIVES	Promotion de l'esprit d'entreprise Accompagnement des porteurs de projets et le suivi après creation pour jeunes (20-45 annés) Costitutiond'un observatoir regional de la création d'entreprise
EXPERIENCE	De septembre 2005 109 dossier d'accompagnement 20 projets de entreprise consegné aux banque popular pour le crédit.
CURRENT PROGRAMS	Assistance a la création d'entreprise (renseignement, information, conseil) Accompagnement personnalisé (formation, elaboration du business plan, formation des clubs de porteur de projets, assistance juridique et commerciale) Suivi personnalisé et formation entreprenariale Formation du club de jeunes entrepreneurs
LINKS	Convention avec CRI, Université, la Chambre de Commerce, la direction Régionale de l'OFPPT (formation professionnel)
WHOM IT REPRESENTING (QUANTITY)	Membres Fondateurs: Le Centre Regional d'Investissement du grand Casablanca La Fondation Banque Poupular pour la creation d'entreprise (FBPCE)

PROVIDERS STANDARDS FOR THE TERRITORIAL ECONOMIC DEVELOPEMENT

Institution Name					
Territorial Service Typology	Services	Relevance	Territorial Extension	Number of persons in full time charge	Typology of clients and rank
Commercialization and Marketing	Technical assistance to entrepreneurs for commercial operations	1	Oujda		Jeunes 20-45 ans
	Information on rules and laws	1 (a travers des partners)			
	Organization of fairs				
	Territorial Marketing services				
	Organization of territorial brands				
	Search for international partners				
	Consultancy for participation to international events				
Technical Assistance to Entrepreneurs	Technical assistance for international partnerships				
	Technical assistance for technology				
	Technical assistance for business plans	3	Oujda	0,4	Tra 20 e 45 anni
	Information on rules and laws	1 (a travers des partners)			lb
	Fiscal assistance	1 (a travers des partners)			ib
Economic Animation	Information about local opportunities for business investment (the project)	2		0,2	
	Stimulation for creating new businesses	1		0,1	
	Support to women entrepreneurship				
	Promotion of chains of value				
	Support to business associations				
	Actions for social inclusion into the economic circuit				
	Support to job creation				
Support to Innovation	Other				
	Technical assistance for technology diagnosis and transfer				
	Technical assistance for product development				
	Technical assistance for quality control				
Training	Promotion of university-research center-business liaison				
	Training for entrepreneurs	1 (a travers des partners)			
	Skill training				
	Training for local administrations				
	Training for economic development agents				
	Training for strategic plans				

Project Financing	Identification of strategic projects				
	Elaboration of strategic projects				
	Project Financing (search for finance to strategic projects)				
	Other				
Financial Services	Credit delivery				
	Specific support to micro and small businesses	3			
	Venture Capital delivery				
	Attraction of private external investment				
	Support to businesses for access to credit	2		0, 2	
	Other				
Strategic development	Territorial diagnosis				
	Support to administrations for strategic planning				
	Development monitoring and evaluation				
	Information systems on economic situation and structure				
	Promotion club d'entreprenuers	1		0,1	

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ORIENTAL REGION OF MOROCCO STAKEHOLDER ANALYSIS

STAKEHOLDER NAME: CCO ARTESANAT

STAKEHOLDER COMPETENCE	
MANDATE/OBJECTIVES	Donner au gouvernement avis sur les questions relatives a l'artisanat Servir de intermediaire commercial
EXPERIENCE	
CURRENT PROGRAMS	Favorise l'access au credit Registre les artisans Support la participation a foires
LINKS	IRCOD Chambre de commerce de France
WHOM IT REPRESENTING (QUANTITY)	20000 artesns de la Region

PROVIDERS STANDARDS FOR THE TERRITORIAL ECONOMIC DEVELOPEMENT

Institution Name					
Territorial Service Typology	Services	Relevance	Territorial Extension	Number of persons in full time charge	Typology of clients and rank
Commercialization and Marketing	Technical assistance to entrepreneurs for commercial operations				
	Information on rules and laws				
	Organization of fairs	2	Region	1	
	Territorial Marketing services				
	Organization of territorial brands				
	Search for international partners				
	Consultancy for participation to international events				
Technical Assistance to Entrepreneurs	Technical assistance for international partnerships				
	Technical assistance for technology				
	Technical assistance for business administration				
	Information on rules and laws				
	Fiscal assistance				
Economic Animation	Information about local opportunities for business investment				
	Stimulation for creating new businesses				
	Support to women entrepreneurship				
	Promotion of chains of value				
	Support to business associations				
	Actions for social inclusion into the economic circuit				
Support to Innovation	Support to job creation				
	Other				
	Technical assistance for technology diagnosis and transfer				
	Technical assistance for product development				
Training	Technical assistance for quality control				
	Promotion of university-research center-business liaison				
	Training for women entrepreneurs				
	Skill training				
	Training for local administrations				
	Training for economic development agents				
	Training for strategic plans				

Project Financing	Identification of strategic projects				
	Elaboration of strategic projects				
	Project Financing (search for finance to strategic projects)				
Financial Services	Credit delivery				
	Specific support to micro and small businesses				
	Venture Capital delivery				
	Attraction of private external investment				
	Support to businesses for access to credit	2		1	
Strategic development	Territorial diagnosis				
	Support to administrations for strategic planning				
	Development monitoring and evaluation				
	Information systems on economic situation and structure				

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ORIENTAL REGION OF MOROCCO STAKEHOLDER ANALYS

STAKEHOLDER NAME: CHAMBRE DE COMMERCE NADOR

STAKEHOLDER COMPETENCE	
MANDATE/OBJECTIVES	Les chambres sont des opérateurs de développement local et régional (Dahir n°1-97-85 du 2 avril 1997): Représentantes des secteurs du commerce de l'industrie et des services auprès des pouvoirs publics locaux, régionaux et nationaux.(élus, conseillers)Jouissent d'un rôle consultatif (avis, informations, études,...)De même d' une mission administrative
EXPERIENCE	<ul style="list-style-type: none"> - Création d'entreprise - Animation des secteurs productifs - Appui à l'international - Promotion des technologies de communication et d'information - Formation entrepresarial - Assistance aux entrepreneurs (accueil, information et orientation, élaboration de l'étude de faisabilité, accompagnement, suivi post création de l'entreprise) - Encadrement et soutien aux associations professionnelles
CURRENT PROGRAMS	<p>FIR (Fr.... Initiative Réseau) pour la creation d'entreprise, a través de appui a l'elaboration des business plans, l'erogation du credit, et l'accompagnement suivant et a la prototipizacione</p> <p>ESPACE MON ENTREPRISE Diffusione de IT, appui fiscal, conseille</p> <p>INSTITUTE DES TECHNOLOGIES DE L'ENVIRONNEMENT Laboratoire d'analyse, echantillonnage et experimentation Pole de comopetence spécialisé en environnement Analyse de rejets, biodegradabilité, études de faisabilité Orientation et accompagnement</p>
LINKS	Chamber de Commerce Nardonne Plates-Formes d'initiative locale du Languedoc-Roussignol CRI-Nador, Conseille Provincial Nador, Université
WHOM IT REPRESENTING (QUANTITY)	
PERSONNEL	30
PERSONNEL TECHNIQUE	12

DEMAND DE SERVICES FOR ECONOMIC DEVELOPMENT ACCORDING TO TIPOLOGY OF CLIENTS AND THE OFFER (♣) IN THE ORIENTAL REGION OF MOROCCO

DEMAND DE SERVICE FROM POPULATION

Economic Animation							
Stimulation for creating new businesses	Women empowerment	Supp. women entrepren.	Sensitisation	Supp.to business associations	Information to population about opportunities	Actions for social inclusion	Support to job creation

DEMAND DE SERVICE FROM INTERNATIONAL COMMUNITY AND RME'S

Project development			
Orientation	Information	Project Elaboration	Project Execution

DEMAND DE SERVICES FROM ENTREPRENEURS (MAINLY SME, COOPERATIVES AND FARMERS)

Commercialization/Marketing						Innovation			
Assistance commercial operations	Information on rules and laws	Organization of fairs	Territorial Marketing services	Organization of territorial brands	Support to participation to international events	Assistance for technology diagnosis and transfer	Assistance product development	Assistance to quality impr.	Research

Support to entrepreneurs							
Technical Assistance for business plans	Assistance for productivity	Fiscal assistance	Assistance for business admin.	Information on rules and laws	Assistance to investments procedures	Services for agriculture	Information about investment opportunities

Training					Crédit			
Training for entrepreneurs	Training for local administrations	Skill training	Training for strategic plans	Training for developm. agents	Credit delivery	Support access to credit	Credit to external investment	Specific support to micro and small businesses

DEMAND DE SERVICE FROM PUBLIC ADMINISTRATION

Strategic development						
Territorial diagnosis	Support to administrations for strategic planning	Development monitoring and evaluation	Information on economic situation and structure	Information on job demand	Project financing	Promotion of chains of value

ORIENTAL REGION OF MOROCCO STAKEHOLDER ANALYS

STAKEHOLDER NAME: CHAMBER OF COMMERCE INDUSTRIE ET SERVICES D'OUJDA (CCISO)

STAKEHOLDER COMPETENCE	
MANDATE/OBJECTIVES	Les chambres sont des opérateurs de développement local et régional (Dahir n°1-97-85 du 2 avril 1997): Représentantes des secteurs du commerce de l'industrie et des services auprès des pouvoirs publics locaux, régionaux et nationaux.(élus, conseillers)Jouissent d'un rôle consultatif (avis, informations, études,...)De même d' une mission administrative
EXPERIENCE	<ul style="list-style-type: none"> - Création d'entreprise - Animation des secteurs productifs - Appui à l'international - Promotion des technologies de communication et d'information - Facilitation pour la participation a foires nationales et internationales - Formation entrepresarial - Assistance aux entrepreneurs (accueil, information et orientation, élaboration de l'étude de faisabilité, accompagnement, suivi post création de l'entreprise) - Encadrement et soutien aux associations professionnelles
CURRENT PROGRAMS	<p>Chaque CCIS s'engage à atteindre, vers la fin de 2008, l'un des objectifs suivants :</p> <ul style="list-style-type: none"> - assister et accompagner, au minimum, 250 créateurs d'entreprises (TPE/PME) par an - assurer des sessions de formation répondant aux besoins des très petites entreprises et moyennes entreprises au moins 160 entreprises - assurer l'appui des entreprises à l'international. Au moins 20 nouvelles relations de partenariat par an, avec des entreprises étrangères. - accompagnement d'au moins 1000 entreprises an (20 par semaine) au niveau des <ul style="list-style-type: none"> • <i>Centres de gestion de comptabilité agréés (CECOGEC)</i> • <i>Cyber Espace</i> • <i>Centres d'arbitrage</i> • <i>Centres d'informations économiques</i>- création d'un Centre International de Médiation et d'Arbitrage à la chambre d'Oujda-Projet d'espace d'accueil des passagers et de marchandises à la frontière terrestre Algéro-marocaine- Ecole de commerce, avec l'issu de la mise en œuvre des projets d'investissement dans les filières économiques prioritaires identifiées dans le cadre du PDIRO. - Participation dans les grands chantiers de l'oriental (l'étude de mise en œuvre « d'un Pôle de Développement Industriel dans la Région de l'Oriental : PDIRO)
LINKS	<ul style="list-style-type: none"> -Convention de coopération entre la CCIS d'Oujda et les CCI de Champagne Ardenne en France. -Convention de coopération et de partenariat entre le Conseil

	<p>Andalous et les CCIS du Nord du Maroc.</p> <ul style="list-style-type: none"> -Projet de convention entre la CCI de Lille Métropole et la CCIS d'Oujda. -Protocole d'accord entre la CCIS d'Oujda et la CCI de Melun en France. -Convention de partenariat entre la Chambre Française au Maroc et la CCIS d'Oujda. - Convention de partenariat avec l'Association Marocaine des Exportateurs ASMEX. - Adhésion à L'ASCAME (Association des Chambres de Commerce de la Méditerranée) : CRI, FPBCE, OFPTT,
<p>WHOM IT REPRESENTING (QUANTITY)</p>	<p>??????</p> <p>550 PME (pas tout associée a la Chambre)</p>

PROVIDERS STANDARDS FOR THE TERRITORIAL ECONOMIC DEVELOPEMENT

Institution Name					
Territorial Service Typology	Services	Relevance	Territorial Extension	Number of persons in full time charge	Typology of clients and rank
Commercialization and Marketing	Tehnical assistance to entrepreneurs for commercial operations				
	Information on rules and laws	3	Region		Entrepreneurs, mailny SME
	Organization of fairs	3			
	Territorial Marketing services				
	Organization of territorial brands				
	Search for international partners	2			
	Consultancy for participation to international events	2			
Technical Assistance to Entrepreneurs	Technical assistance for international partnerships	1			
	Technical assistance for improvement of agriculture production and control				
	Technical assistance for technology	1			
	Technical assistance for business administration	3			
	Information on rules and laws	2			
	Fiscal assistance	2			
Economic Animation	Information about local opportunities for business investment	2			
	Stimulation for creating new businesses	2			
	Support to women entrepreneurship	2			
	Promotion of chains of value				
	Support to business associations	1			
	Actions for social inclusion into the economic circuit				
	Support to job creation				
Support to Innovation	Support to associations	1			
	Technical assistance for technology diagnosis and transfer				
	Technical assistance for product development	1			
	Technical assistance for quality control				
Training	Promotion of university-research center-business liaison				
	Training for entrepreneurs	3			
	Skill training				
	Training for local administrations				
	Training for economic development agents				
	Training for strategic plans				

Project Financing	Identification of strategic projects				
	Elaboration of strategic projects				
	Project Financing (search for finance to strategic projects)				
Financial Services	Credit delivery				
	Specific support to micro and small businesses				
	Venture Capital delivery				
	Attraction of private external investment				
	Support to businesses for access to credit	2			
Strategic development	Territorial diagnosis	3			
	Support to administrations for strategic planning				
	Development monitoring and evaluation				
	Information systems on economic situation and structure				
	Total			35	

Relevance	It means the relevance of the service with respect to the total activity of the provider. 1. Low Relevance = less than the 25% of the total activity 2. Relevant = between the 26 and the 70 % of the total activity 3. Much Relevant = more than 70 % of the total activity
Territorial extension	It means the regional diffusion of the service 1. Not much extended = the clients belong only to the municipality where the provider works 2. Extended = the clients belong to municipalities representing almost the 50% of the region 3. Much extended = the clients belong to all the region
Number of persons	1 Full time person is intended as 170 working hours in a month
Typology of clients	1. Micro entrepreneurs 2. Small entrepreneurs 3. Medium entrepreneurs 4. Great entrepreneurs 5. Small farmers 6. Medium farmers 7. Artisans 8. Public administration 9. University 10. Unemployed people 11. Women 12. Vulnerable people 13. Foreign enterprises 14. Institutions 15. Other
Rank for Typology of clients	1. Low Relevance = the client typology represent less than 25 % of the total clients 2. Relevant = the client typology represent up the 70 % of the total clients 3. Much relevant = the client typology represent more than 70 % of the total clients

ORIENTAL REGION OF MOROCCO STAKEHOLDER ANALYSIS

STAKEHOLDER NAME: CUDRO

STAKEHOLDER COMPETENCE	
MANDATE/OBJECTIVES	Per studenti universitari Cooperazione belga
EXPERIENCE	Engenerie conseil et formation continue Etude conseil assitance certifiee Laboratoire Communication recherche et innovation (gestion de l'innovation, propriete intellectuelle) Incubator (commision pour approve le projet) 2004
CURRENT PROGRAMS	Caso dell'olio d'olivo, progetto pilota selezionato dai belgi Interface: comite de coordination (rithme cangé): campagne de communication re-demarrage ora si parte con Nador Etude estatistique de donnais (competence università) 2006 anne de la communication et actionnes pilotes projets depose : 7 projets Appel de projets : la prochene semaine Commission universitaire pour la selection des projets
LINKS	9 conventions: Entreprise Delegation de tourisme (institute) ONG pour valorizer le plantes medicinales Fondation Banque Popular (refrection sur le montage de projet) Informeles avec les autres
WHOM IT REPRESENTING (QUANTITY)	Université Mohammed I

PROVIDERS STANDARDS FOR THE TERRITORIAL ECONOMIC DEVELOPEMENT

Institution Name					
Territorial Service Typology	Services	Relevance	Territorial Extension	Number of persons in full time charge	Typology of clients and rank
Commercialization and Marketing	Technical assistance to entrepreneurs for commercial operations				
	Information on rules and laws				
	Organization of fairs				
	Territorial Marketing services				
	Organization of territorial brands				
	Search for international partners				
	Consultancy for participation to international events				
	Technical assistance for international partnerships				
Technical Assistance to Entrepreneurs	Technical assistance for technology				
	Technical assistance for business administration				
	Information on rules and laws				
	Fiscal assistance				
	Information about local opportunities for business investment				
Economic Animation	Stimulation for creating new businesses				
	Support to women entrepreneurship				
	Promotion of chains of value				
	Support to business associations				
	Actions for social inclusion into the economic circuit				
	Support to job creation				
	Other				
Support to Innovation	Technical assistance for technology diagnosis and transfer	3	Oujda	2	universitari
	Technical assistance for product development				
	Technical assistance for quality control				
	Promotion of university-research center-business liaison				
Training	Training for entrepreneurs	1			
	Skill training				
	Training in administration	1	region (20/anno)		Amministratori locali (?)
	Training for economic development agents				
	Training for strategic plans				

Project Financing	Identification of strategic projects				
	Elaboration of strategic projects				
	Project Financing (search for finance to strategic projects)				
Financial Services	Credit delivery				
	Specific support to micro and small businesses				
	Venture Capital delivery				
	Attraction of private external investment				
	Support to businesses for access to credit				
Strategic development	Territorial diagnosis				
	Support to administrations for strategic planning				
	Development monitoring and evaluation				
	Information systems on economic situation and structure				

Relevance	It means the relevance of the service with respect to the total activity of the provider. 1. Low Relevance = less than the 25% of the total activity 2. Relevant = between the 26 and the 70 % of the total activity 3. Much Relevant = more than 70 % of the total activity
Territorial extension	It means the regional diffusion of the service 1. Not much extended = the clients belong only to the municipality where the provider works 2. Extended = the clients belong to municipalities representing almost the 50% of the region 3. Much extended = the clients belong to all the region
Number of persons	1 Full time person is intended as 170 working hours in a month
Typology of clients	<ol style="list-style-type: none"> 1. Micro entrepreneurs 2. Small entrepreneurs 3. Medium entrepreneurs 4. Great entrepreneurs 5. Small farmers 6. Medium farmers 7. Artisans 8. Public administration 9. University 10. Unemployed people 11. Women 12. Vulnerable people 13. Foreign enterprises 14. Institutions 15. Other
Rank for Typology of clients	<ol style="list-style-type: none"> 1. Low Relevance = the client typology represent less than 25 % of the total clients 2. Relevant = the client typology represent up the 70 % of the total clients 3. Much relevant = the client typology represent more than 70 % of the total clients

ORIENTAL REGION OF MOROCCO STAKEHOLDER ANALYSYS

STAKEHOLDER NAME: CUDRO

STAKEHOLDER COMPETENCE	
MANDATE/OBJECTIVES	Per studenti universitari Cooperazione belga
EXPERIENCE	Engenerie conseil et formation continue Etude conseil assitance certifie Laboratoire Communication recherche et innovation (gestion de l'innovation, propriete intellectuelle) Incubator (commision pour approve le projet) 2004
CURRENT PROGRAMS	Caso dell'olio d'olivo, progetto pilota selezionato dai belgi Interface: comite de coordination (rithme cangé): campagne de communication re-demarrage ora si parte con Nador Etude estatistique de donnais (competence università) 2006 anne de la communication et actionnes pilotes projets depose : 7 projets Appel de projets : la prochene semaine Commission universitaire pour la selection des projets
LINKS	9 conventions: Entreprise Delegation de tourisme (institute) ONG pour valorizer le plantes medicinales Fondation Banque Popular (refrection sur le montage de projet) Informeles avec les autres
WHOM IT REPRESENTING (QUANTITY)	Université Mohammed I

PROVIDERS STANDARDS FOR THE TERRITORIAL ECONOMIC DEVELOPEMENT

Institution Name					
Territorial Service Typology	Services	Relevance	Territorial Extension	Number of persons in full time charge	Typology of clients and rank
Commercialization and Marketing	Technical assistance to entrepreneurs for commercial operations				
	Information on rules and laws				
	Organization of fairs				
	Territorial Marketing services				
	Organization of territorial brands				
	Search for international partners				
	Consultancy for participation to international events				
	Technical assistance for international partnerships				
Technical Assistance to Entrepreneurs	Technical assistance for technology				
	Technical assistance for business administration				
	Information on rules and laws				
	Fiscal assistance				
	Information about local opportunities for business investment				
Economic Animation	Stimulation for creating new businesses				
	Support to women entrepreneurship				
	Promotion of chains of value				
	Support to business associations				
	Actions for social inclusion into the economic circuit				
	Support to job creation				
	Other				
Support to Innovation	Technical assistance for technology diagnosis and transfer	3	Oujda	2	universitari
	Technical assistance for product development				
	Technical assistance for quality control				
	Promotion of university-research center-business liaison				
Training	Training for entrepreneurs	1			
	Skill training				
	Training in administration	1	region (20/anno)		Amministratori locali (?)
	Training for economic development agents				
	Training for strategic plans				

Project Financing	Identification of strategic projects				
	Elaboration of strategic projects				
	Project Financing (search for finance to strategic projects)				
Financial Services	Credit delivery				
	Specific support to micro and small businesses				
	Venture Capital delivery				
	Attraction of private external investment				
	Support to businesses for access to credit				
Strategic development	Territorial diagnosis				
	Support to administrations for strategic planning				
	Development monitoring and evaluation				
	Information systems on economic situation and structure				

Relevance	It means the relevance of the service with respect to the total activity of the provider. 1. Low Relevance = less than the 25% of the total activity 2. Relevant = between the 26 and the 70 % of the total activity 3. Much Relevant = more than 70 % of the total activity
Territorial extension	It means the regional diffusion of the service 1. Not much extended = the clients belong only to the municipality where the provider works 2. Extended = the clients belong to municipalities representing almost the 50% of the region 3. Much extended = the clients belong to all the region
Number of persons	1 Full time person is intended as 170 working hours in a month
Typology of clients	<ol style="list-style-type: none"> 1. Micro entrepreneurs 2. Small entrepreneurs 3. Medium entrepreneurs 4. Great entrepreneurs 5. Small farmers 6. Medium farmers 7. Artisans 8. Public administration 9. University 10. Unemployed people 11. Women 12. Vulnerable people 13. Foreign enterprises 14. Institutions 15. Other
Rank for Typology of clients	<ol style="list-style-type: none"> 1. Low Relevance = the client typology represent less than 25 % of the total clients 2. Relevant = the client typology represent up the 70 % of the total clients 3. Much relevant = the client typology represent more than 70 % of the total clients

ORIENTAL REGION OF MOROCCO STAKEHOLDER ANALYSIS

STAKEHOLDER NAME: DAS DEPARTEMENT DE ACCION SOCIAL

STAKEHOLDER COMPETENCE	
MANDATE/OBJECTIVES	APPUI ET EXECUTER LES PROGRAMMES GVERNAMENTALES DE LUTTE CONTRE LA PRECARIETE, LA POUVRETE, ET L'EXCLUSION SOCIAL
EXPERIENCE	AMANEAGEMENT DE PROGRAMMES DE INDH. MIS EN PLACE DE COMITEES LOCALES DE DEVELOPPEMENT HUMAINE A TRAVERS UN APPROCHE PARTICIPATIF STIMULATION ET APPUI AUX ACTIVITES GENERATRICES DE REVENUE, INTEGRATION SOCIAL ET ACCES AUX SERVICES FORMATION FORMATION DES COOPERATIVES
CURRENT PROGRAMS	PROGRAMME DE LUTTE A L'EXCLUSION SOCIAL DANS LE MILIEU URBAN 27 quartiers (10 de Oujda) pour la creation de infrastructure de base, generation de revenue, formation, integration social, acces aux services de base. PROGRAMME DE LUTTE CONTRE LA PAUVRETE DANS LE MILIEU RURAL 2 communautees (memes activites) PROGRAMME DE LUTTE CONTRE LA PRECARIETE Creation de centres pour l'integration social e economique a travers la formation PROGRAMME TRASVERSAL Creation de cooperatives et associationes
LINKS	Les autres DSA provicnciales, Wilaia, Services externes, etc. Les projects son valide par un Comite Prefectural
WHOM IT REPRESENTING (QUANTITY)	Gouvernement

PROVIDERS STANDARDS FOR THE TERRITORIAL ECONOMIC DEVELOPEMENT

Institution Name					
Territorial Service Typology	Services	Relevance	Territorial Extension	Number of persons in full time charge	Typology of clients and rank
Commercialization and Marketing	Technical assistance to entrepreneurs for commercial operations				
	Information on rules and laws				
	Organization of fairs				
	Territorial Marketing services				
	Organization of territorial brands				
	Search for international partners				
	Consultancy for participation to international events				
	Technical assistance for international partnerships				
Technical Assistance to Entrepreneurs	Technical assistance for technology				
	Technical assistance for business administration				
	Information on rules and laws				
	Fiscal assistance				
	Information about local opportunities for business investment				
Economic Animation	Stimulation for creating new businesses	3	Provincial	2	Population emerginé
	Support to women entrepreneurship				
	Promotion of chains of value				
	Support to business associations				
	Actions for social inclusion into the economic circuit	3		12	Population emerginé
	Support to job creation				
	Other				
Support to Innovation	Technical assistance for technology diagnosis and transfer				
	Technical assistance for product development				
	Technical assistance for quality control				
	Promotion of university-research center-business liaison				
Training	Training for women entrepreneurs				
	Skill training				
	Training for local administrations				
	Training for economic development agents	2		2	Population emerginé
	Training for strategic plans				

Project Financing	Identification of strategic projects				
	Elaboration of strategic projects				
	Project Financing (search for finance to strategic projects)				
Financial Services	Credit delivery				
	Specific support to micro and small businesses				
	Venture Capital delivery				
	Attraction of private external investment				
	Support to businesses for access to credit				
Strategic development	Territorial diagnosis				
	Support to administrations for strategic planning				
	Development monitoring and evaluation				
	Information systems on economic situation and structure				

Relevance	It means the relevance of the service with respect to the total activity of the provider. 1. Low Relevance = less than the 25% of the total activity 2. Relevant = between the 26 and the 70 % of the total activity 3. Much Relevant = more than 70 % of the total activity
Territorial extension	It means the regional diffusion of the service 1. Not much extended = the clients belong only to the municipality where the provider works 2. Extended = the clients belong to municipalities representing almost the 50% of the region 3. Much extended = the clients belong to all the region
Number of persons	1 Full time person is intended as 170 working hours in a month
Typology of clients	1. Micro entrepreneurs 2. Small entrepreneurs 3. Medium entrepreneurs 4. Great entrepreneurs 5. Small farmers 6. Medium farmers 7. Artisans 8. Public administration 9. University 10. Unemployed people 11. Women 12. Vulnerable people 13. Foreign enterprises 14. Institutions 15. Other
Rank for Typology of clients	1. Low Relevance = the client typology represent less than 25 % of the total clients 2. Relevant = the client typology represent up the 70 % of the total clients 3. Much relevant = the client typology represent more than 70 % of the total clients

ORIENTAL REGION OF MOROCCO STAKEHOLDER ANALYSIS

STAKEHOLDER NAME: DIVISION ECONOMIQUE DE LA PROVINCE D'OUJDA
STAKEHOLDER COMPETENCE

MANDATE/OBJECTIVES	DONNE DES INFORMATIO N SUR LA SITUATION ECONOMIQUE COORDINATION DES AFFAIRES ECONOMIQUE
EXPERIENCE	RENSEMBLEMENT DE DONNES
CURRENT PROGRAMS	RENSEMBLEMENT DE DONNE
LINKS	WILAIA, CRI
WHOM IT REPRESENTING (QUANTITY)	PROVINCIAL PREFECTEUR

PROVIDERS STANDARDS FOR THE TERRITORIAL ECONOMIC DEVELOPEMENT

Institution Name					
Territorial Service Typology	Services	Relevance	Territorial Extension	Number of persons in full time charge	Typology of clients and rank
Commercialization and Marketing	Technical assistance to entrepreneurs for commercial operations				
	Information on rules and laws				
	Organization of fairs				
	Territorial Marketing services				
	Organization of territorial brands				
	Search for international partners				
	Consultancy for participation to international events				
Technical Assistance to Entrepreneurs	Technical assistance for international partnerships				
	Technical assistance for technology				
	Technical assistance for business administration				
	Information on rules and laws				
	Fiscal assistance				
Economic Animation	Information about local opportunities for business investment				
	Stimulation for creating new businesses				
	Support to women entrepreneurship				
	Promotion of chains of value				
	Support to business associations				
	Actions for social inclusion into the economic circuit				
Support to Innovation	Support to job creation				
	Other				
	Technical assistance for technology diagnosis and transfer				
	Technical assistance for product development				
Training	Technical assistance for quality control				
	Promotion of university-research center-business liaison				
	Training for women entrepreneurs				
	Skill training				
	Training for local administrations				
	Training for economic development agents				
	Training for strategic plans				

Project Financing	Identification of strategic projects				
	Elaboration of strategic projects				
	Project Financing (search for finance to strategic projects)				
Financial Services	Credit delivery				
	Specific support to micro and small businesses				
	Venture Capital delivery				
	Attraction of private external investment				
	Support to businesses for access to credit				
Strategic development	Territorial diagnosis				
	Support to administrations for strategic planning				
	Development monitoring and evaluation				
	Information systems on economic situation and structure	3	Province d'Oujda	35	National Admin/Wiliaia

Relevance	It means the relevance of the service with respect to the total activity of the provider. 1. Low Relevance = less than the 25% of the total activity 2. Relevant = between the 26 and the 70 % of the total activity 3. Much Relevant = more than 70 % of the total activity
Territorial extension	It means the regional diffusion of the service 1. Not much extended = the clients belong only to the municipality where the provider works 2. Extended = the clients belong to municipalities representing almost the 50% of the region 3. Much extended = the clients belong to all the region
Number of persons	1 Full time person is intended as 170 working hours in a month
Typology of clients	1. Micro entrepreneurs 2. Small entrepreneurs 3. Medium entrepreneurs 4. Great entrepreneurs 5. Small farmers 6. Medium farmers 7. Artisans 8. Public administration 9. University 10. Unemployed people 11. Women 12. Vulnerable people 13. Foreign enterprises 14. Institutions 15. Other
Rank for Typology of clients	1. Low Relevance = the client typology represent less than 25 % of the total clients 2. Relevant = the client typology represent up the 70 % of the total clients 3. Much relevant = the client typology represent more than 70 % of the total clients

ORIENTAL REGION OF MOROCCO STAKEHOLDER ANALYSIS

STAKEHOLDER NAME: SPACE FEMME DE LA CHAMBRE DE COMMERCE D'OUJDA

STAKEHOLDER COMPETENCE	
MANDATE/OBJECTIVES	Donner formation entrepreneurial a les femmes porteurs de projets d'entreprise et aider la formalisation d'entreprises informelles.
EXPERIENCE	Demarrage le 2002 Plus de 100 femmes formées Promotion d'associations des femmes : Solidarité des Femmes Maroquines (SDM) et Horizon
CURRENT PROGRAMS	Organisation et realisation de modules formatifs: comptabilité, administration d'entreprise, comercialisation et marketing, etc.
LINKS	NO
WHOM IT REPRESENTING (QUANTITY)	Chambre de Commerce d'Oujda

PROVIDERS STANDARDS FOR THE TERRITORIAL ECONOMIC DEVELOPEMENT

Institution Name					
Territorial Service Typology	Services	Relevance	Territorial Extension	Number of persons in full time charge	Typology of clients and rank
Commercialization and Marketing	Technical assistance to entrepreneurs for commercial operations				
	Information on rules and laws				
	Organization of fairs				
	Territorial Marketing services				
	Organization of territorial brands				
	Search for international partners				
	Consultancy for participation to international events				
	Technical assistance for international partnerships				
Technical Assistance to Entrepreneurs	Technical assistance for technology				
	Technical assistance for business administration				
	Information on rules and laws				
	Fiscal assistance				
	Information about local opportunities for business investment				
Economic Animation	Stimulation for creating new businesses				
	Support to women entrepreneurship				
	Promotion of chains of value				
	Support to business associations				
	Actions for social inclusion into the economic circuit				
	Support to job creation				
	Other				
Support to Innovation	Technical assistance for technology diagnosis and transfer				
	Technical assistance for product development				
	Technical assistance for quality control				
	Promotion of university-research center-business liaison				
Training	Training for women entrepreneurs	3	Oujda	1	Women with entrepreneurial projects in hand
	Skill training				
	Training for local administrations				
	Training for economic development agents				
	Training for strategic plans				

Project Financing	Identification of strategic projects				
	Elaboration of strategic projects				
	Project Financing (search for finance to strategic projects)				
Financial Services	Credit delivery				
	Specific support to micro and small businesses				
	Venture Capital delivery				
	Attraction of private external investment				
	Support to businesses for access to credit				
Strategic development	Territorial diagnosis				
	Support to administrations for strategic planning				
	Development monitoring and evaluation				
	Information systems on economic situation and structure				

Relevance	It means the relevance of the service with respect to the total activity of the provider. 1. Low Relevance = less than the 25% of the total activity 2. Relevant = between the 26 and the 70 % of the total activity 3. Much Relevant = more than 70 % of the total activity
Territorial extension	It means the regional diffusion of the service 1. Not much extended = the clients belong only to the municipality where the provider works 2. Extended = the clients belong to municipalities representing almost the 50% of the region 3. Much extended = the clients belong to all the region
Number of persons	1 Full time person is intended as 170 working hours in a month
Typology of clients	<ol style="list-style-type: none"> 1. Micro entrepreneurs 2. Small entrepreneurs 3. Medium entrepreneurs 4. Great entrepreneurs 5. Small farmers 6. Medium farmers 7. Artisans 8. Public administration 9. University 10. Unemployed people 11. Women 12. Vulnerable people 13. Foreign enterprises 14. Institutions 15. Other
Rank for Typology of clients	<ol style="list-style-type: none"> 1. Low Relevance = the client typology represent less than 25 % of the total clients 2. Relevant = the client typology represent up the 70 % of the total clients 3. Much relevant = the client typology represent more than 70 % of the total clients

ORIENTAL REGION OF MOROCCO STAKEHOLDER ANALYSYS

STAKEHOLDER NAME: OFFICE POUR LE DEVELOPPEMENT DES COOPERATIVES (ODECO)

STAKEHOLDER COMPETENCE	
MANDATE/OBJECTIVES	APPUI A LA FORMATION DE COOPERATIVES DE LA REGION D'OUJDA
EXPERIENCE	STIMULATION A LA POPULATION ET ACCOMPAGNEMENT TECHNIQUE, ORGANIZATIVE, ET JURIDIQUE POUR LA CONSTITUTION DE COOPERATIVES (MINIMUM 7 PERSONES) ET L'ACCESS AUX FINANCIEMENTS
CURRENT PROGRAMS	STIMULATION A LA POPULATION ET ACCOMPAGNEMENT TECHNIQUE, ORGANIZATIVE, ET JURIDIQUE POUR LA CONSTITUTION DE COOPERATIVES (MINIMUM 7 PERSONES) ET L'ACCESS AUX FINANCIEMENTS
LINKS	UNION DE COOPERATIVES, 508 COOPERTIVES, DU LE QUELLES 409 AGRICOLES, 41 DE HABITAT, ET 39 ARTISANALES, POUR UN TOTAL DE 35553 MEMBRES
WHOM IT REPRESENTING (QUANTITY)	GOUVERNMENT

PROVIDERS STANDARDS FOR THE TERRITORIAL ECONOMIC DEVELOPEMENT

Institution Name					
Territorial Service Typology	Services	Relevance	Territorial Extension	Number of persons in full time charge	Typology of clients and rank
Commercialization and Marketing	Technical assistance to entrepreneurs for commercial operations				
	Information on rules and laws				
	Organization of fairs				
	Territorial Marketing services				
	Organization of territorial brands				
	Search for international partners				
	Consultancy for participation to international events				
	Technical assistance for international partnerships				
Technical Assistance to Entrepreneurs	Technical assistance for technology				
	Technical assistance for business administration	3	Region		
	Information on rules and laws	3	"		
	Fiscal assistance	3	"		
	Information about local opportunities for business investment				
Economic Animation	Stimulation for creating new businesses	3	«		
	Support to women entrepreneurship				
	Promotion of chains of value				
	Support to business associations				
	Actions for social inclusion into the economic circuit	2	"		
	Support to job creation				
	Other				
Support to Innovation	Technical assistance for technology diagnosis and transfer				
	Technical assistance for product development				
	Technical assistance for quality control				
	Promotion of university-research center-business liaison				
Training	Training for cooperatives entrepreneurs	3	"		
	Skill training				
	Training for local administrations				
	Training for economic development agents				
	Training for strategic plans				

Project Financing	Identification of strategic projects				
	Elaboration of strategic projects				
	Project Financing (search for finance to strategic projects)				
Financial Services	Credit delivery				
	Specific support to micro and small businesses				
	Venture Capital delivery				
	Attraction of private external investment				
	Support to businesses for access to credit				
Strategic development	Territorial diagnosis				
	Support to administrations for strategic planning				
	Development monitoring and evaluation				
	Information systems on economic situation and structure				

Relevance	It means the relevance of the service with respect to the total activity of the provider. 1. Low Relevance = less than the 25% of the total activity 2. Relevant = between the 26 and the 70 % of the total activity 3. Much Relevant = more than 70 % of the total activity
Territorial extension	It means the regional diffusion of the service 1. Not much extended = the clients belong only to the municipality where the provider works 2. Extended = the clients belong to municipalities representing almost the 50% of the region 3. Much extended = the clients belong to all the region
Number of persons	1 Full time person is intended as 170 working hours in a month
Typology of clients	<ol style="list-style-type: none"> 1. Micro entrepreneurs 2. Small entrepreneurs 3. Medium entrepreneurs 4. Great entrepreneurs 5. Small farmers 6. Medium farmers 7. Artisans 8. Public administration 9. University 10. Unemployed people 11. Women 12. Vulnerable people 13. Foreign enterprises 14. Institutions 15. Other
Rank for Typology of clients	<ol style="list-style-type: none"> 1. Low Relevance = the client typology represent less than 25 % of the total clients 2. Relevant = the client typology represent up the 70 % of the total clients 3. Much relevant = the client typology represent more than 70 % of the total clients

ORIENTAL REGION OF MOROCCO STAKEHOLDER ANALYSYS

STAKEHOLDER NAME: OFPTT

STAKEHOLDER COMPETENCE	
MANDATE/OBJECTIVES	Promotion d'emploi et Formation professionnelle
EXPERIENCE	De ???? Formation professionnelle et continue Seminaires Analyse de l'offre d'emploi
CURRENT PROGRAMS	<p>1) Dans le cadre de INDH en colaboration avec ADS (Accompagmenet social) ,Karama (Microcredit), CRI (creation d'entreprise), Fondation Banque Popular recuperation de jeunes d'un quartier peripheric d'Oujda, qui travaillent en petits ateliers a travers de formation complemantaire</p> <p>2) En colabaration avec AMAL, formation planifié de jeunes diplomée sur la base de besoins des entreprises, que inclu aussi etages dans les entreprises (hopitals). Cours de gestion d'hotellerie</p> <p>3) Cours pour experts de marketing a Jerada apres la calusure de la mine</p> <p>4) Pronace (programme national creation d'entreprise) : pour la creation de nouvelles entreprise de jeunes, a traver d'un commission de selection avec ANAPEC, Chamber de Commerce, CRI (president), Banque Popular. Pronace a niveau national preve 30,000 nuovelles entreprise en 3 annès et 82000 emplois. Il a un Fond de Garantie que garantie 90% du credit. Il preve un campagne de sensibilisation, l'accompagnemente pour l'elaboration de bonnes idees, la selection des idees de projet, le support a l'elaboration des business plans, le credit (donne a les projets par la Banque), l'accompagnement pour 1 annè.</p>
LINKS	Anapec, CRI, Banque Popular, Chambre de Commerce (Pronace) INDH, ADS, Karama, CRI MAL
WHOM IT REPRESENTING (QUANTITY)	Istitution publique

PROVIDERS STANDARDS FOR THE TERRITORIAL ECONOMIC DEVELOPEMENT

Institution Name		OFPTT			
Territorial Service Typology	Services	Relevance	Territorial Extension	Number of persons in full time charge	Typology of clients and rank
Commercialization and Marketing	Technical assistance to entrepreneurs for commercial operations				
	Information on rules and laws				
	Organization of fairs	1		Partners	
	Territorial Marketing services				
	Organization of territorial brands				
	Search for international partners				
	Consultancy for participation to international events				
Technical Assistance to Entrepreneurs	Technical assistance for international partnerships				
	Technical assistance for technology				
	Technical assistance for business administration				
	Information on rules and laws				
	Fiscal assistance				
Economic Animation	Information about local opportunities for business investment				
	Stimulation for creating new businesses	3			
	Support to women entrepreneurship	3			
	Promotion of chains of value				
	Support to business associations				
	Actions for social inclusion into the economic circuit	1	Region	Partners	Jeunes et femmes en desavantage
Support to Innovation	Support to job creation	3	Region		
	Other				
	Technical assistance for technology diagnosis and transfer				
	Technical assistance for product development				
Training	Technical assistance for quality control				
	Promotion of university-research center-business liaison				
	Training for nouvelles entrepreneurs	3	Region		
	Skill training	3	Region		
	Training for local administrations				
Training for economic development agents					
Training for strategic plans					

Project Financing	Identification of strategic projects				
	Elaboration of strategic projects				
	Project Financing (search for finance to strategic projects)				
Financial Services	Credit delivery				
	Specific support to micro and small businesses				
	Venture Capital delivery				
	Attraction of private external investment				
	Support to businesses for access to credit	1	Region	partners	
Strategic development	Territorial diagnosis (marche de travail)	3			
	Support to administrations for strategic planning				
	Development monitoring and evaluation (Marche de travail)	2	Region		
	Information systems on economic situation and structure				

Relevance	It means the relevance of the service with respect to the total activity of the provider. 1. Low Relevance = less than the 25% of the total activity 2. Relevant = between the 26 and the 70 % of the total activity 3. Much Relevant = more than 70 % of the total activity
Territorial extension	It means the regional diffusion of the service 1. Not much extended = the clients belong only to the municipality where the provider works 2. Extended = the clients belong to municipalities representing almost the 50% of the region 3. Much extended = the clients belong to all the region
Number of persons	1 Full time person is intended as 170 working hours in a month
Typology of clients	<ol style="list-style-type: none"> 1. Micro entrepreneurs 2. Small entrepreneurs 3. Medium entrepreneurs 4. Great entrepreneurs 5. Small farmers 6. Medium farmers 7. Artisans 8. Public administration 9. University 10. Unemployed people 11. Women 12. Vulnerable people 13. Foreign enterprises 14. Institutions 15. Other
Rank for Typology of clients	<ol style="list-style-type: none"> 1. Low Relevance = the client typology represent less than 25 % of the total clients 2. Relevant = the client typology represent up the 70 % of the total clients 3. Much relevant = the client typology represent more than 70 % of the total clients

ORIENTAL REGION OF MOROCCO STAKEHOLDER ANALYS

STAKEHOLDER NAME: ORMVAM-BERKANE (OFFICE REGIONAL POR LA MIS EN VALEUR DE L'AGRICULTURE DE MOULOUJA BERKANE)

STAKEHOLDER COMPETENCE	
MANDATE/OBJECTIVES	DONNER APPUI AU DEVELOPPEMENT DE L'AGRICULTURE IRRIGUE DE LA REGION
EXPERIENCE	DE 1966, EQUIPEMENT ET AMANAGEMENT DE SYSTEMES ET DE L'EAU D'IRRIGATION ; MISE NE VALEUR AGRICOLE, ORGANISATION ET ENCADREMENT DES AGRICULTEURS ; SERVICES DE ASSISTANCE TECNIQUE POUR L'AMELIOREMENT DES TECHNIQUES DE PRODUCTION VEGETALE, DE L'ELEVAGE, D'INTRODUCTION DE NOUVELLES ESPECES ANIMALES ET VEGETALES ET NOUVELLES TECHNIQUES CULTURALES ; AVERTISSEMENT ANTI-PARASITAIRE ; ANALYSE DE LABORATOIRE SUR PLANTES, SOL, ET EAUS ; INFORMATION STATISTIQUES
CURRENT PROGRAMS	AMANAGEMENT DE 19 CENTRES LOCALES DE MIS EN VALEUR (CMV), DE LES QUELLES 9 A BERKANE, QUI TRAVAILLENT AVEC 6-7 PERSONNES CHAQUE UNE.
LINKS	GOVERNATORAT DE LA PROVINCE, CHAMBRE DE COMMERCE, CHAMBRE D'AGRICULTURE, 5 GROUPS D'EXPORTATION, 6 GROUPEMENT APICOLES, 8 COOPERATIVES DE CONDITIONNEMENT, 18 COOPERATIVES AGRICOLES, 9 COOP. DE SERVICES, 12 COOP APICOLES, 16 COOP DE COLLECTE DE LAIT ; 1 COOP AVICOLE ; 1 COOP VINICOLE ; 34 COOP DE JEUNES PROMOTEURS ; 70 ASSOCIATIONES DE PRODUCTEURS AGRICOLES ; CAISSE AGRICOLE DE BERKANE ;
WHOM IT REPRESENTING (QUANTITY)	GOVERNEMENT

PROVIDERS STANDARDS FOR THE TERRITORIAL ECONOMIC DEVELOPEMENT

Institution Name					
Territorial Service Typology	Services	Relevance	Territorial Extension	Number of persons in full time charge	Typology of clients and rank
Commercialization and Marketing	Technical assistance to entrepreneurs for commercial operations				
	Information on rules and laws				
	Organization of fairs				
	Territorial Marketing services				
	Organization of territorial brands				
	Search for international partners				
	Consultancy for participation to international events				
	Technical assistance for international partnerships				
Technical Assistance to Entrepreneurs	Technical assistance for improvement of agriculture production and control	3	Berkane	900	Agriculteurs
	Technical assistance for technology				
	Technical assistance for business administration				
	Information on rules and laws				
	Fiscal assistance				
	Information about local opportunities for business investment				
Economic Animation	Stimulation for creating new businesses				
	Support to women entrepreneurship				
	Promotion of chains of value				
	Support to business associations				
	Actions for social inclusion into the economic circuit				
	Support to job creation				
	Other				
Support to Innovation	Technical assistance for technology diagnosis and transfer				
	Technical assistance for product development	3			
	Technical assistance for quality control	3			
	Promotion of university-research center-business liaison				
Training	Training for women entrepreneurs				
	Skill training				
	Training for local administrations				
	Training for economic development agents				
	Training for strategic plans				

Project Financing	Identification of strategic projects				
	Elaboration of strategic projects				
	Project Financing (search for finance to strategic projects)				
Financial Services	Credit delivery				
	Specific support to micro and small businesses				
	Venture Capital delivery				
	Attraction of private external investment				
	Support to businesses for access to credit				
Strategic development	Territorial diagnosis				
	Support to administrations for strategic planning				
	Development monitoring and evaluation				
	Information systems on economic situation and structure				

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